



WHAS
P.O. Box 1100
Louisville, KY 40201

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington, DC 20001

Contract # 856421

Schedule Dates 09/25/12-10/01/12
Advertiser Joe Donnelly for Senate (39739)
Agency/T-Code Buying Time LLC (2118)/003706749
Product Political - US Senate (1176)
Brand Democrat - Political (1691)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name CORSO,ERICA
Phone/Fax (317) 231-7108 /
CPE 299/301/2362
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments JOE DONNELLY 4 SENAT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Lisa Nelson
CO-OP No
Headline # 06334714
Demo A3564
Order Type Normal
Package Deal
Commission % 15.00
Commission \$712.50
Net Total \$4,037.50
Sales Tax

Louisville (WHAS) (WHAS)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	18	\$3,750.00
Oct. 2012	5	\$1,000.00
Grand Total:	23	\$4,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	5	:30	4:58P- News @ 5pm						1			1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	1)WIN, WHAS11 NEWS AT 5	9/24/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:29P- News @ 530pm						1			1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	2)WIN, WHAS11 NEWS AT 530P	9/24/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:58P- News @ 6pm						1			1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	3)WIN, WHAS11 NEWS AT 6	9/24/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	5	:30	5:58A- News @ 6am						1			1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	4)WIN, GOOD MORNING KYNA 6A	9/24/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	3:58P- News @ 4pm		1							1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	5)WIN, WHAS11 NEWS AT 4P	9/24/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	4:58P- News @ 5pm		1							1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	6)WIN, WHAS11 NEWS AT 5	9/24/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:29P- News @ 530pm		1							1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	7)WIN, WHAS11 NEWS AT 530P	9/24/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	5:58P- News @ 6pm		1							1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	8)WIN, WHAS11 NEWS AT 6	9/24/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	7A- Good Morning America		1							1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	9)WIN, GOOD MORNING AMERICA	9/24/12

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	3:58P- News @ 4pm					1				1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	10)WIN, WHAS11 NEWS AT 4P	9/24/12
11.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	4:58P- News @ 5pm					1				1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	11)WIN, WHAS11 NEWS AT 5	9/24/12
12.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	5:29P- News @ 530pm					1				1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	12)WIN, WHAS11 NEWS AT 530P	9/24/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	5:58P- News @ 6pm					1				1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	13)WIN, WHAS11 NEWS AT 6	9/24/12
14.0	Normal Line / SPOT	09/27/12-09/27/12	5	:30	7A- Good Morning America					1				1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	14)WIN, GOOD MORNING AMERICA	9/24/12
15.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	3:58P- News @ 4pm			1						1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	15)WIN, WHAS11 NEWS AT 4P	9/24/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	4:58P- News @ 5pm			1						1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	16)WIN, WHAS11 NEWS AT 5	9/24/12
17.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	5:29P- News @ 530pm			1						1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	17)WIN, WHAS11 NEWS AT 530P	9/24/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	5:58P- News @ 6pm			1						1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	18)WIN, WHAS11 NEWS AT 6	9/24/12

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19.0	Normal Line / SPOT	09/25/12-09/25/12	5	:30	7A- Good Morning America				1					1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	19)WIN, GOOD MORNING AMERICA	9/24/12
20.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	4:58P- News @ 5pm				1					1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	20)WIN, WHAS11 NEWS AT 5	9/24/12
21.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:29P- News @ 530pm				1					1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	21)WIN, WHAS11 NEWS AT 530P	9/24/12
22.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:58P- News @ 6pm				1					1	\$250.00	\$250.00	Louisville (WHAS) (WHAS)	22)WIN, WHAS11 NEWS AT 6	9/24/12
23.0	Normal Line / SPOT	09/26/12-09/26/12	5	:30	5:58A- News @ 6am				1					1	\$175.00	\$175.00	Louisville (WHAS) (WHAS)	23)WIN, GOOD MORNING KYNA 6A	9/24/12

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